



WELCOME TO THE SPORTS CAPITAL OF TEXAS!

Everything's bigger in Texas. And everything's better in Round Rock. Our city holds the distinct title of "Sports Capital of Texas" for amateur, youth and recreational sports. Nothing can promise a hit like the Sports Capital of Texas. Gear up and tackle the stylish Round Rock Premium Outlets and contemporary IKEA. Or, slide head first into the Rock' N River Family Aquatic Center.

If golf is the name of your game, come out swinging on one of our seven unique 18-hole courses. If not, we've got the bases covered at the Dell Diamond, home to the Round Rock Express. And when you're ready for some downtime, warm up the benches at one of our many tasty restaurants.

Once, you're stuffed, dodge the crowd and catch some Z's at one of our inviting hotels. Round Rock is a perfect city for visitors to have fun! The Round Rock Convention and Visitors Bureau is your one-stop resource in planning your next sporting event or vacation to Central Texas.

We are excited to assist you with your Sports Capital of Texas game plan.
Game On!

Nancy Yawn
Director

FACTS AND STATS ON THE SPORTS CAPITAL OF TEXAS ROUND ROCK, TEXAS

OVERVIEW

Round Rock, Texas, with a population of 104,000, is located 15 miles north of Austin in the Central Texas hill country. Major employers include Dell, TECO-Westinghouse, Dresser and Hospital. Its combined property tax and utility rates are the lowest in the region. It has an award-winning park system and school district, and ranks as the 4th safest city among America's cities with greater than 100,000 in population.

Round Rock is the second-fastest growing city in the nation, and one of the best-managed cities in Texas. The city has maintained high quality of life while becoming a major center for economic growth in Central Texas, with industry clusters in Clean Energy, Advanced Manufacturing, Life Sciences and Computer/Software Development. The City of Round Rock is known for its award-winning master plan, park system and school district as well as for having some of the lowest crime, property tax and utility rates in Texas.

HISTORY

In 1851 a small town was established along the banks of the Brushy Creek. In 1854 it was given the name "Round Rock" in tribute to a large circular rock situated in the creek, which marked a low-water crossing area for wagons and cattle. After the Civil War ended, Jesse Chisholm included Brushy Creek as part of his cattle trail. The route became the well-known Chisholm Trail. Downtown Round Rock was the scene of the notable gunfight and capture of the famous train robber Sam Bass.

LOCATION

Located 15 miles north of Austin on I-35 in the Central Texas hill country

WEB SITE

www.SportsCapitalofTexas.com

TIME ZONE

Central Standard Time (observes Daylight Savings Time)

POPULATION

104,000

COUNTY

Williamson County

CLIMATE

Averages:

- Coldest month, January (50° F)
- Hottest month, August (85° F)

MILES TO ROUND ROCK (App.)

Austin	15
San Antonio	89
Houston	165
Dallas	166
Corpus Christi	192

TRANSPORTATION

AUSTIN-BERGSTROM AIRPORT (ABA) www.ci.austin.tx.us/austinairport

Round Rock has convenient access to ABA. Several major airlines service these airports with daily non-stop flights, including Southwest Airlines, American Airlines, Delta Airlines and Continental Airlines.

Austin-Bergstrom International Airport
3600 Presidential Blvd.
Austin, Texas 78719
(512) 530-3300

A selection of these services is available both at the airport and in Round Rock: Taxicabs, Limousine Service, Car Rentals and Tour Buses.

ACCOMODATIONS

Round Rock has lodging accommodations to meet every budget and need. With more than 2,000 hotel rooms available in the city, visitors are sure to find the perfect option to fit their budget. From well appointed to darn comfortable, Round Rock has over 20 hotels in all price ranges, including the major hotel brands. The Sports Capital of Texas web site offers an extensive list of hotels. Visit www.SportsCapitalofTexas.com for hotel options and accommodations.

ONE-OF-A-KIND ATTRACTIONS

THE DELL DIAMOND www.RoundRockExpress.com

The home of the Triple-A affiliate of the Houston Astros, the Round Rock Express, is designed to allow amazing close-up views of the action and features numerous amenities for fan comfort and enjoyment. The Dell Diamond is also the site for amateur sporting events, as well as musical concerts, craft shows and other events held year-round.

THE HISTORIC ROUND ROCK

Located in the middle of Bushy Creek along Chisolm Trail Road between Hwy 79 and FM 620 lies the original large round rock the city is named after. The rock signaled a low-water crossing for travelers by horse and wagon. Now the area is officially part of Old Town Round Rock. Visit www.SportsCapitalofTexas.com for directions to the Round Rock.

INNER SPACE CAVERNS www.MyInnerSpaceCavern.com

Explore Texas' most accessible cavern, where Ice Age animals were found amid fantastic cave formations. Venture below ground into 72° caverns and explore the trails.

ROCK'N RIVER FAMILY AQUATIC CENTER

City of Round Rock Parks and Recreation opened the city's brand new Rock'n River Family Aquatic Center in June 2006. The 40,481 sq ft park, complete with a lazy river, crazy slides and a water playground, is located within Old Settlers Park (3300 E. Palm Valley Blvd). Additional amenities include tunnel showers, water cannon, tipping frogs, floor geysers and a "zero beach" entry area.

ROUND ROCK DONUTS www.RoundRockDonuts.com

Texas donut aficionados find yeasty heaven at Round Rock Donuts, located just under the landmark silver water tower in Round Rock, north of Austin. Since 1926, the famous "orange donuts" have rolled out of the bakery by the dozens. People from all over the country come to try the tasty donuts.

SAM BASS THEATRE www.SamBassTheatre.org

The Sam Bass Community Theatre has been offering quality live theater to the Round Rock area for over twenty-five years. They offer a wide variety of theater during each season, with a careful eye towards providing a season that is well balanced for all tastes. In addition to their regular theatrical offerings, they provide ongoing theater education through the Director's Workshop and their Youth Guild programs and theatre summer camps. Performances are held at the Old Depot Stage.

MEETING FACILITIES

Round Rock is the place to do business. Meetings. Conventions. Seminars. Receptions. Reunions. With exceptional facilities and high-end amenities and hotels, your next event will be a home run! Visit www.SportsCapitalofTexas.com for meeting space options. A few of the most notable facilities include:

AUSTIN MARRIOTT NORTH CONFERENCE CENTER www.Marriott.com

From small gatherings to grand events, the Austin Marriott North provides flexible function space to suit almost any need, conveniently located on one level. The Atrium and La Frontera Ballroom can accommodate 700 for receptions and easily divides into 6 sections. For small meetings and breakout sessions there are 8 executive boardrooms.

THE UNITED HERITAGE CENTER AT THE DELL DIAMOND www.RRExpress/UHC

If you look past first base of The Dell Diamond, you'll see The United Heritage Center. This 10,000-square foot building is a multi-purpose facility that can be converted from three private suites into a space accommodating up to 500 people.

WILLIAMSON CONFERENCE CENTER www.WilliamsonConferenceCenter.com

This premier conference and reception facility meets the needs of even the most particular clientele. The Center facility handles 4 to 400 people and is perfect for business meetings, conventions, or seminars.

DINING

Round Rock has hundreds of restaurants with every type of cuisine. From Tex-Mex to BBQ to Seafood to Italian to Asian, Round Rock has your taste buds covered. Check out www.SportsCapitalofTexas.com for a complete listing of dining locations.

SPORTS FACILITIES

If it's happening in sports, it's happening in Round Rock. We facility options to accommodate almost any event, whether you need stadiums, courses, courts, fields, tracks, gyms or just plenty of open space. Here are some of the many world-class sporting facilities:

OLD SETTLER'S PARK www.RoundRockTexas.gov

Round Rock's Settlers Park is the City's crown jewel of the park system and is a well-known sports destination in the youth and amateur sports leagues. The park's 570 acres provides ample space for several pursuits. Included in the park are Champion Fields, an 18-hole professionally designed golf course, Bright Lake which is stocked as needed by the Texas Parks and Wildlife Fish Hatchery program, a 3-acre designated area used for special events and programs, 40 picnic areas with barbeque pits, 7 playgrounds, a regulation remote control airplane take-off and landing strip, 7 soccer fields, a tennis complex with 12 courts, 3.3 miles of paved trails, two sand volleyball courts, and cross country courses. If there's a game to be played, Old Settler's Park has a place to play it.

CHAMPION FIELDS AT OLD SETTLER'S PARK www.RoundRockTexas.gov

The Looking for the field of dreams? This premier destination for recreation includes 120+ acres of softball/baseball fun. There are 20 baseball fields, 5 softball fields, 39,000 square feet of shaded spectator areas, 18 lighted batting cages, 3 tailgate islands, 5 covered playgrounds, and ample warm-up areas outside of the fields.

THE DELL DIAMOND

The home of the Triple-A affiliate of the Houston Astros, the Round Roc , is designed to allow amazing close-up views of the action and features numerous amenities for fan comfort and enjoyment. The Dell Diamond is also the site for amateur sporting events, as well as musical concerts, craft shows and other events held year-round.

CLAY MADSEN RECREATIONAL CENTER www.ClayMadsenRec.com

This unique facility has two full-size gymnasiums for basketball, volleyball or other indoor events. The facility also houses a six-lane, 25-yard lap pool, four racquetball courts and a cardio/weight room.

ROUND ROCK SKATE PARK

Located right behind the Clay Madsen Recreational Center, is a 14,000 sq-ft skate park that features a bowl section that includes a full capsule and pool coping. The park also has a street component with ledges, handrails, stairs, pyramids and banks and is free.

RRISD ATHLETIC COMPLEX

This impressive stadium is home to Round Rock High Schools and covers 46 acres. The complex has special features, including the AstroPlay synthetic turf that has a uniform, shock-reducing thin elastic layer beneath the playing field, a state of the art JumboTron, and seating capacity for 11,000.

DRAGON STADIUM

Built in 1974, this is Round Rock's oldest stadium. This stadium has one regulation football field and a track with seating capacity for 8,800.

AUSTIN SPORTS ARENA www.AustinSportsArena.com

The perfect place for a memorable, team building outing that can bring your group together to shake off the stress of the daily grind. The facility can accommodate any sport including volleyball, dodge ball, football, and floor ball, as well as roller skating.

GOLFING

Round Rock has seven nearby golf courses. Panoramic vistas and rolling hills create the perfect landscape to challenge any game.

Forest Creek Golf Club www.ForestCreek.com

Terravista Golf Club www.TerravistaGolf.com

Avery Ranch www.AveryRanchGolf.com

Blackhawk Golf Club www.BlackHawkGolf.com

The Golf Club at Star Ranch www.StarRanchGolf.com

Legacy Hills Golf Course www.GolfSCTX.com

White Wing Golf Club www.GolfSCTX.com

SHOPPING

From Historic Main Street to fashionable luxury boutiques, Round Rock has a store for everyone. For a current list of stores visit www.RoundRockShopping.com. Some of Round Rock's most notable shopping venues include:

ROUND ROCK PREMIUM OUTLETS www.PremiumOutlets.com/RoundRock.com

Round Rock Premium Outlets offers discerning shoppers an impressive variety of merchandise including designer apparel for women, men and children, shoes, fashion accessories, high quality leather goods, home furnishings, gifts and more. Stroll through beautiful courtyards as you shop 120 designer and name-brand outlet stores.

IKEA www.IKEA.com

This is the place for inspired furniture wares. You'll be surrounded by 50 different room settings, three complete homes, a supervised children's play area, and a 250-seat restaurant serving Swedish specialties, as well as American dishes.

OFFICE

Round Rock Convention and Visitors Bureau
120 S. Brown Street
Round Rock, TX 78664
Phone: (512) 218-7023

WEB SITE

www.SportsCapitalofTexas.com

CONTACT

Nancy Yawn, CDME, CSEE
Director
Email: nyawn@round-rock.tx.us